# Why choose healthymouth™?

Imagine what would happen if you didn't look after your teeth in between dental cleans. The same daily dental basics should apply for your pet too.

healthymouth™ carries the VOHC® seal of acceptance for "helps to control plaque". To be eligible for a seal, you must achieve a minimum of 20% plague reduction - healthymouth™ has been clinically proven to reduce plaque accumulation by up to 88%!

- healthymouth<sup>™</sup> provides a physical "barrier" over the teeth and gums interfering with bacterial attachment and preventing the colonisation of new bacteria on tooth surfaces
- Contains 100% human grade natural ingredients
- Contains no added alcohol, xylitol, sugar, fat or sodium
- Contains no antimicrobial, antiseptic or synthetic/ artificial ingredients. Therefore, healthymouth™ maintains the essential balance of normal oral microflora
- Easy and simple to use
- Economical dilute 5ml in 1 litre of water, left-over solution can be refrigerated for up to 2 weeks. Dogs can use the cat product and cats the dog product so it is great for multi-pet households
- Great taste that dogs and cats love (cat product has added salmon oil and taurine)
- Consult your vet if your pet has pre-existing health conditions before commencing healthymouth™

### 100% Satisfaction Guarantee

100% satisfaction & palatability guarantee - so, if you are not 100% satisfied you can return the product to your vet for a full refund.

## Why care about dental care for your pet? Karen Albert, Founder and CEO, HealthyMouth, LLC

#### Dear Fellow Dog and Cat Lover,

Did you know that the health of your pet's mouth directly affects overall health, quality of life and even behaviour? A healthy mouth is the gateway to a healthy pet. This painful, progressive disease affects 80% of dogs and cats by the age of 1.5

Perhaps most surprising to learn is that your pet's mouth acts and reacts exactly like yours, requiring annual examination and dental cleaning followed by daily home dental care. The critical difference is that animals suffer in silence and cannot take care of themselves.

Daily use of healthymouth™ acts as a physical barrier device, helping to keep teeth and gums clean by its physical action. The products contain no antimicrobial ingredients so normal oral flora is maintained. This is an enormous benefit. Coupled with professional cleaning, they work together as a comprehensive program. Definitely the best investment you will ever make for your best friend. I know first hand, as I almost lost my best friend from an unhealthy mouth.

My beloved, late Shih-Tzu, Ping-Pong, I adopted from a rescue while living in Paris. We traveled the world together. But I missed something so important that it could have shortened her life and I couldn't imagine not having Ping-Pong in my life. Looking back now all the signs were there, she had bad breath for years, but I didn't sense that she was in pain. When she started slowing down I figured it was a result of aging. I never thought to look in her mouth.

I received my wake-up call when Ping-Pong was seven years old. My new veterinarian, back in the states, looked into Ping-Pong's mouth and was aghast. If not given care, contamination would soon spread across her blood stream, and likely result in a premature death. I was devastated and felt very guilty. I worried that she would never be the same.

After the dental and extractions she wasn't the same. She was a new dog! I knew this was only the first step. To keep her mouth clean and healthy, I would have to

partner with my veterinarian and take an active role in her daily dental care. My mission became to not only create a more effective, safer and simpler daily topical solution for all pets, but to educate their owners about this often over looked critical part of pet care.

And healthymouth™ was born.

Ping-pong was my personal testimonial to its amazing results. At the age of seventeen years voung, using healthymouth™ every day in conjunction with annual veterinary cleaning (ves. even at these senior years, performed under

anesthesia) she had a healthy mouth. She had more energy, a stronger immune system and was in far better overall health than at age seven. I knew it was a DIRECT result of the health of her mouth. Ping-Pong was and remains forever my success story.

Photo taken Sept. 26,2014 at Ping's 17th Birthday Party

Please share yours. karen@healthymouth.com

xo Ping-Pong Forever and Karen

#### HealthyMouth, LLC

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# healthymout

THE BENCHMARK IN HOME DENTAL CARE FOR DOGS AND CATS AROUND THE WORLD.



Reduces plaque accumulation by up to 88%

VETERINARY ORAL HEALTH COUN



Revolutionary mode of action



Maintains oral mouth flora

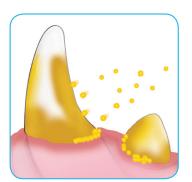


## What is periodontal disease?

Periodontal disease is a very common and often painful experience for dogs and cats. It is caused by plaque – not tartar.

- Plaque is a sticky film of bacteria forming a sticky film that builds up on your pet's teeth
- The bacteria in plaque cause tooth decay and gum disease eventually ending in tooth loss, if accumulation is not prevented and treated.
- Once periodontal disease is present it can't be reversed. It often leads to the extraction of teeth which is painful, causing discomfort for your pet & costly vet bills.
- It is much easier to prevent periodontal disease than to manage it once established.
- After a dental procedure plaque can start to accumulate rapidly within a few hours, if nothing is done to prevent the plaque build-up.

Daily home plaque control is essential to keep your beloved pet's mouth healthy and reduce yet dental bills.



Gingivitis and plaque build-up on teeth - no barrier.



healthymouth acts as a barrier reducing plaque accumulation



## CONTAINS NO ANTIMICROBIAL, ANTISEPTIC OR ANTIBIOTIC INGREDIENTS

FREE OF ALL SYNTHETIC, ARTIFICIAL INGREDIENTS AND ALCOHOL

## 245ml size available in 4 delicious flavours:



ORIGINAL DOG/CAT



PEANUT BUTTER



FRESH BLUEBERRY



MEDIUM RARE WAGYU BEEF